



DESIGN@WEB

3D online room planning for your customers

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Attract new customers through your website by giving them an online design tool to bring their own designs to life using an online room planner. Engage and excite customers right from the start, then import their new designs directly into your professional design software to give it the expert's touch.



How it helps you

ONLINE ROOM PLANNING

New customers can create their own design in less than 10 minutes by following a simple step-by-step design process. By using the catalogues you sell they can try different models to find the right style that suits them. The more your customers can play with their own ideas, the stronger the image they can form of their future room. As they fall in love with their own designs, they move closer to buying from you.

INTERACTIVE WEBSITE

Differentiate yourselves from the competition with an interactive website that offers more to your customers than static photos. You give customers a reason to visit instead of your competition and to stay longer and engage more with your website. The easy drag-and drop design means that they can create a room in minutes and spend more time on deciding on the models they like.

LEAD GENERATION

Give customers a reason to visit your website ahead of the competition and capture new customer contact details on your website, moving anonymous online users into highly qualified leads. As customers create designs, they give you valuable information about the space they have, the styles they like and the potential budget available. This gives you everything you need to create designs they like within their budget.

ADD TO YOUR WEBSITE EASILY

The cloud-based software is created and hosted by us, so all you need to do is provide your branding and images and we do the rest to create a bespoke online planner for you to link to or host on your website.



PROSPECTS ON THE VERGE OF BUYING A NEW KITCHEN OR BATHROOM WILL



*Be attracted to your website
to test out ideas*



*Give you the exact dimensions of
their future kitchen/bathroom*



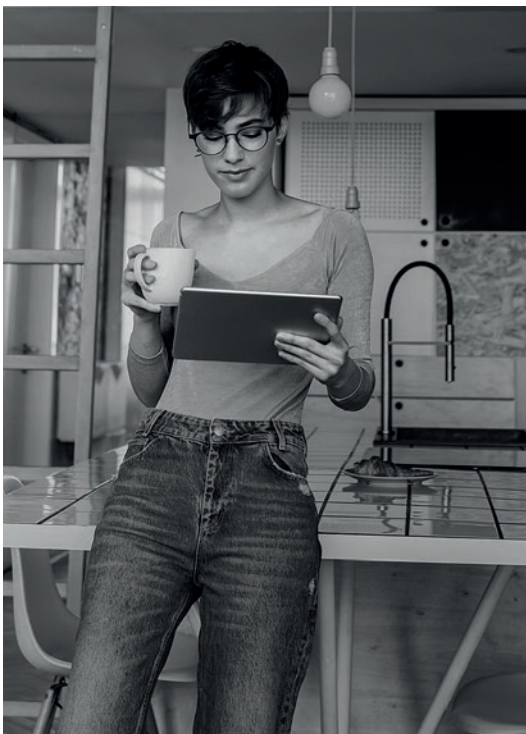
*Tell you clearly about their personal
style and planning preferences*



*Send their designs directly to your
professional planning software*



*Receive a customised drawing and
quotation based on their initial design*





Why Design@Web stands apart

DIRECT INTEGRATION

Customer plans created in Design@Web can directly be imported into Winner Design or Innoplus, so that you can give them the professional touch. Having all the information in one place gives you the best chance of closing the sale quickly.

DATA ACCURACY

Ensure you deliver on the dreams you sell. All the catalogue data is extremely accurate, so the designs your prospects create are exactly what you can deliver. Engaging them with your catalogue brands right from the start, will build their interest and engagement with your shop.

SUPPORT BY LOCAL EXPERTS

Get an award-winning level of support from experts in the software available at the end of the phone in just three rings. Thanks to our highly skilled support team you are never alone behind your computer screen.

SEE HOW THIS IS ALREADY BEING USED

Villery & Boch

webplanner.online/VandB

Nolte

webplanner.online/nolte

Aubade

webplanner.online/aubade

Geberit

Webplanner.online/Geberit

GET IN TOUCH

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